

What makes Distinction?

The TOWN BROUGHAM

The DANIELS Town Brougham typifies speed and power in every line. No other American car rivals it for correctness and refinement. The car pictured above was designed and built for a well-known New York financier. This model is priced at \$7,450, F. O. B. Reading.

A CARAVAN of camels in the Sahara "gets you there"—but what an ordeal!

Many motor vehicles will "get you there," but there are *few* cars of real distinction.

The Daniels is purposely built for people who are familiar with the highest automobile merits and will not accept less. It is outside the reach of mere money alone. It has an artistic excellence—a striking blend of European craftsmanship and American experience. It is a car of distinction.

We offer no stock models—nearly every car is a special order, appealing especially to the more critical

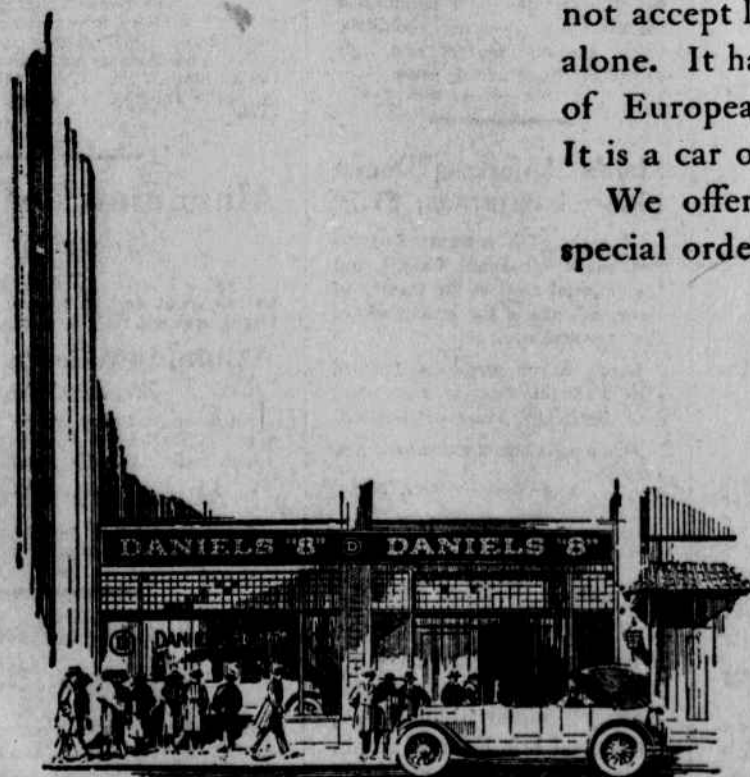
and difficult to satisfy. The deep-cushioned seats, the handsome coach work, the continental body lines, the correct appointments—all these things make getting somewhere as pleasant as being there.

Mr. George E. Daniels, formerly a director in the General Motors Corporation, has for years cherished his ideal—to build the aristocrat of American motor cars. This ideal was realized in 1916 when the first Daniels cars were completed. 1,500 Daniels cars are now out in the hands of owners—piling up good will by their high-standard performance.

The new Daniels motor—8 cylinder, V-type and unique in design—has now been tried out for two years and is just as individual in design as is the body. The angle of the cylinders—being less than 90°—assures smoothness, speed and heavy pulling power.

Manufacturers: DANIELS MOTOR COMPANY, Reading, Pa.

Distributors: THE A. ELLIOTT RANNEY COMPANY, 244 West 59th Street, New York



NEW YORK SHOW ROOMS: Central Park South, near Columbus Circle

We can show a few examples of recent coach work, together with the powerful new motor at our New York Show Rooms.

DANIELS

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